





### **Mission**:

E.P.R.P. encourages life-long literacy and increase reading proficiency by providing books and supplies to children in Berkeley, Jefferson, and Morgan Counties in West Virginia.

### Vision:

Gift every 2nd-grader in Berkeley, Jefferson, and Morgan Counties public schools a set of books, of their choosing, that belong to them.

# EPRP HISTORY

In 2013 two Rotarians identified a need, fostered an idea and created a movement.

#### **Read Berkeley** 2017 2014 2015 2016 • 112 • 107 • 65 • 124 E.P.R.P.

### 2020

- 10 BOOKS
- 28 SCHOOLS
- 1,748 STUDENTS
- BOOKS \$51,000
- \$60,000 (\$35/CHILD)

## 2021

- 10 BOOKS
- 28 SCHOOLS
- 1,958 STUDENTS
- BOOKS \$54,900
- \$59,000 (\$31/CHILD)

## 2022

- 10 BOOKS
- 29 SCHOOLS
- 1,946 STUDENTS
- BOOKS \$54,400
- \$58,000 (30/CHILD)

#### **ADDITIONAL COSTS INCLUDE BUT NOT LIMITED TO**

- Book Bags
- Printed Catalogs
- Printed Rack Cards
  Tag Hangers
- Printed Order Forms Online Survey System
- Name Tags

- Storage

#### 2018 2019 • 650 • 186

### 2023

• 10 BOOKS • 29 SCHOOLS • 2,128 STUDENTS • BOOKS \$65,400 • \$73,000 (\$35/CHILD)

• Printed Materials

### 2024

- 9 BOOKS
- 30 SCHOOLS
- 2,166 STUDENTS
- BOOKS \$65,000
- \$75,000 (\$35/CHILD)

# **MSR Events**

Bonanza President's Day Dance\*

Grants P&G\* EWVCF Martinsburg Rotary\* RI District 7360 Nora Roberts WISH Eco Lab City of Ranson

## **EP Rotary clubs**

Charles Town\* Shepherdstown\* Berkeley Springs\* \*Added in 2024

### Vendor Partnerships Scholastic M3T

# **Private Donations**

Individual Organizational

Where does the funding come from? EPRP FUNDING



ALL HANDS-ON DECK!

Over 100 Rotarians

Over 100 School Staff Members

3 County Admins Parents and PTA's **EP Rotary clubs** Shepherdstown Berkeley Springs Charles Town Martinsburg

**County Public Schools** 

School Principals 2nd Grade Teachers Guidance Counselors School Librarians / Media County Administrators

**Community** School Parents Community Volunteers

This couldn't happen without you!

EPRP MANPOWER



# EPRP FOUNDATION What goes into building this program?

#### **All Year long**

(Amanda, Arlene, Jackie, Kim, Trina & Taweh)

- Seek out new funding, vendor and partner resources
- Grant Writing
- Keep all donors, partners and vendors up to date

#### **November - February**

- Work with Scholastic to update book index for ordering (changes every year)
- Connect with school districts, schools and school leads on what to expect (update contact info) \*maintain all records and budget details
- Request and compile all updated information on schools and student totals
- Build out online survey platform for each school, then online catalogs, resources, order forms and online review links for easy reconciliation by school leads
- Design all printed materials like the book catalogs, rack cards, bookmarks and book bag decals, labels

#### **March - May**

- Constantly communicate with school leads, district admin, schools and volunteers
- Order needed supplies, bookbags, labels, rack cards etc.
- Pull reporting for each school multiple times a week during the ordering window. (Every 3 days)
- Reconcile all individual school orders to ensure they are all correct and no duplications
- Compile all book totals for each school, complete order form for each school and submit all orders to Scholastic (orders are submitted by school)
- Navigate pick up and delivery of all books and book supplies
- Confirm delivery and distribution

#### June - October

Bonanza planning and execution

# EPRP MPACT

**FROM THE BEGINING BERKELEY - 24% in 2013** 32% of all elementary students tested at or above the proficient level for reading in 2023 **JEFFERSON - 30% in 2019** 38% of elementary students tested at or above the proficient level for reading in 2023 MORGAN - 32% in 2019 33% of elementary students tested at or above the proficient level for reading in 2023



#### 2023

This is Caroline Catillo, she was in the first class to received books back in 2013. Today, Carolina is a senior at Martinsburg High School and will be attending Shepherd University in the fall for nursing. She said this reading program made her like to read, if it wasn't for this program, she's not sure if she would have done so well in school and pursed college.





# THIS IS EPRP























# THIS IS EPRP



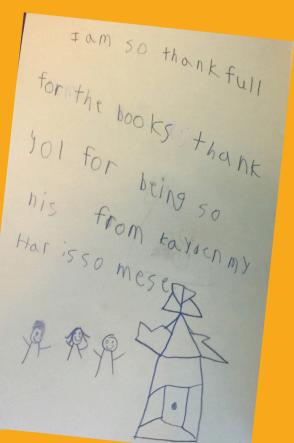








thank You





Deoin Rotary Club, Thank you for bring Thank you for bring the books for us you are almazing keep up the good work gusy f

Thank You fou the book's I will read them and we hove the books and I can't Stop teading the book's and Thank You!

Story



# THIS IS EPRP





# THANK YOU FOR YOUR SUPPORT!